



To Whom It May Concern:

On behalf of FITURCA / Los Cabos Tourism Board, I would like to take this opportunity to introduce you to the Arminas Travel, our new Marketing and Public Relations agency of record for Los Cabos who specializes in the Russian market.

In May 2013 we began working with Armina Wolpert and her team as travel from Russia to Mexico has been rising rapidly in the past year. As a way to capitalize on the growth of this new market for Los Cabos, the Arminas Travel has been brought on to represent Los Cabos Tourism Board and to help spread the word about the destination in Russia through press release distribution, trade show attendance and coordination of FAM for both media and tour operators.

In the coming weeks and months you can expect to hear from the Arminas Travel regarding potential opportunities within the Russian market. If you could please add the following contacts to your address book in order to receive regular updates from your property it would be greatly appreciated.

Armina Wolpert
General Manager
Arminas Travel
Phone: +52(998)892 7083
www.arminastravel.com

Thank you again for your continued support and please do not hesitate to contact me with any questions.

We look forward to a successful partnership with the Arminas Travel and increase tourism from this emerging market to our wonderful destination.

Warm Regards,

A handwritten signature in black ink, appearing to be "E. Segura".

Eduardo Segura
Managing Director, Los Cabos Tourism Board